

Press Release

Multinational Business Academy and Movil partners to Help Students 'Learn & Earn'

24th of October 2009 – **Multinational Business Academy** (www.mbaxchange.com) with presence in Noida in India, Singapore, USA and the **'MOVIL'** mobile the global brand of consumer cellophane (www.movilmobile.com) in India have joined hands to help young Indian students **'Learn and Earn'** at the same time and also to explore the launch of India's first fully corporate sponsored BBA program .

The aim of the partnership is to improve vocational education and employability of Indian youth especially in the mini metros, towns and smaller cities and districts of India.

Multinational Business Academy is a non-profit business school – focusing on vocational and international management programs, global exchange and jobs and career employability for the students anywhere in the world. Its degree and short programs are well-known in their focus on education and employability in business, management, sales, marketing, retail, supply chain, relationship and personality development.

Dr. Mohan Agarwal, Chief Mentor at the Multinational Business Academy and a leading marketing Professor of India says: "Our academy offer relevant education and employability to young people of India. The partnership with 'Movil brand of Korea' is a great addition to our portfolio of partners.

Movil is owned by the Bling Telecom Private Ltd (www.movilmobile.com). It is a design house of mid and high-end mobile handsets for Indian market. The Company designs and sells mobile handsets based primarily on global system for mobile communications (GSM) & code division multiple access (CDMA) technologies. The Company operates its business primarily in major towns of India. Its products have been sold under the brand name **"MOVIL"**. The Company develops, produces and markets a range of mobile handsets with focus on differentiated & designer products which suite the customer needs.

Mr.Roshan Kumar - Sr Manager (HR) MOVIL expressed great joy at this partnership with the MBA Academy and hoped that the Indian youth will benefit from this exclusive and one of a kind job training, internship and sponsored programs.

The partnership of MOVIL and Multinational Business Academy aims to provide employment and BBA education to as many as 5000 students in the next two years.
