

Multinational Business Academy

C-56/12, (NIIT Building) Sector 62, Noida 201301 (UP)

Mobile: 9810247291

Email: director@mbaxchange.com

www.mbaxchange.com

Presents

All NCR Faculty-Meet

On

“Teaching More Effectively with Technology”

Saturday, August 30, 2008

(10am to 4pm)

Venue

MBA Academy

C-56/12, Sector 62, Noida 201 301 (UP)

Mobile: 9810247291

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Facilitators

Prof. Sunil Chandra, Professor, Multinational Business Academy

Prof. Sudip Mallik (PGDM, XLRI Jamshedpur) CEO, Retail Training Solutions

The Academy

Multinational Business Academy or MBA for short is run by Sunni Devi Education Society, a registered non-profit institution for higher learning and professional education in retail, supply chain, relationship, personality development and other associated fields. The Society features present and former professionals with the Government of India, IIMs/XLRI, industry, technocrats and other corporate leaders. The vision of the Academy is to '*serve the nation with honor and in its core competence of professional education in line with the emerging social and government priorities*'. The Academy focuses on **3Es** viz. **E**mpowerment of youth and small/micro retailers in rural/ suburban India, **E**ducation and **E**mployment”.

The Meet

MBA Academy firmly believes that professionals are best prepared by those faculty/trainers who are themselves well-trained and keen to the new and emerging concepts, methodologies, pedagogies and technologies. At the same time, these faculty / trainers, especially adjunct and visiting faculty members, want to be more efficient without needing to sacrifice teaching effectiveness in the class.

MBA Academy recognizes the challenge of balancing in-class effectiveness with professional efficiency and has designed a series of Weekend Workshops to develop teaching skills, competencies and productivity. The present meet “**Teaching More Effectively with Technology**”, Saturday, August 30th is the first of the series.

The Workshop Agenda

- 10.00-10.30am: Reception and Network
- 10.30-11.00am: **Inauguration**
By
Ms. Neeti Chatterjee,
Head – Training, Reebok

Session 1 (11.00-11.50pm): Effective Teaching: Challenges & Solutions

Speaker : Mr. Sudip Mallik, (PGDM, XLRI Jamshedpur)

CEO, Retail Training Solutions

Session 2 (12.00-12.50pm): Effective Teaching: Emerging Technologies

Speaker : Mr. Pramir Jain, CEO, Innovatrix Inc., Gurgaon

12.50- 13.40pm: LUNCH

Session 3 (13.40-14.30pm): Effective Teaching: Support of “24X7 Learning”

Speaker : Mr. Rakesh Tiwari, Regional Head (North),

24X7 Learning (USA),

Session 4 (15.00-16.00pm): Effective Teaching: Industry Expectations

Panel Discussion : Mr. Manoj Pruti, VP, Reliance Communication Ltd,
Brig R. Malhotra, GM- HR Amrapali group
Facilitator Prof. Sunil Chandra

Participation

Marketing Aims Inc. Canada – a leading consulting firm is assisting the Workshop in order to promote faculty development in India. The subsidized fee, therefore, is only Rs. 1000/- per faculty; Rs. 500/- for new Faculty, and Rs. 250/- for Teaching Assistants.

The fee covers training kit, lunch, tea/coffee and one year membership to the MBA Faculty Network. The fee is payable in cash or by a demand draft favoring '**Multinational Business Academy**' payable at Noida.

The Participants will be awarded Participation Certificate. They will also be eligible and invited to the subsequent seminar modules for a complete learning program on effective teaching.

Contact:

Email , Hand in or Mail out Registration form and Fee as applicable. For any additional information and assistance, please call **Ms. Sonal Bhatia**, Manager, MBA Academy, C-56/12, (NIIT Building) Sector 62, Noida (UP) 201301 Mobile: 9810247291, Email: director@mbaxchange.com, www.mbaxchange.com.

Registration Procedure

Kindly send your nominations in the attached Registration Form along with the cash/ cheque to:

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C-56/12, Sector 62,

Noida (UP) 201 301.

Phone No: 0120-4274931

Mobile: +91-9810247291

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Registration Form

Name of the Organization: _____

Address: _____

Phone/Mobile No: _____

Email: _____

Number of people attending the FDP program: _____

Name: _____ Designation: _____ Deptt: _____ Phone No: _____

Name: _____ Designation: _____ Deptt: _____ Phone No: _____

Name: _____ Designation: _____ Deptt: _____ Phone No: _____

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PAID A SUM OF RUPEES _____ (IN WORDS) _____ TO MR./
MRS. _____ BY CASH/ CHEQUE No. _____ AGAINST PAYMENT FOR

SIGNATURE OF RECIEVER

DATE :